



Annual Review 2022-23

Progress toward equitable breast cancer care

Breast
Cancer
Network
Australia





Whoever you are and wherever you are on your breast cancer journey, BCNA is there for you.

– BCNA Consumer Representative



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Breast Cancer Network Australia acknowledges Aboriginal and Torres Strait Islander people as the traditional owners and custodians of the land, sea and nations and we pay our respect to Elders, past and present.



Letter from the Chair and CEO

When Breast Cancer Network Australia (BCNA) was founded 25 years ago, there was little support for people diagnosed with breast cancer. Our Founder Lyn Swinburne was determined to change that. Today, BCNA is an influential network of over 187,000 members, and our commitment and passion to bring about change is as strong as ever.

This year, BCNA continued to use its voice and influence to ensure everyone with a breast cancer diagnosis has access to the best care, treatment and support. Our Strategic Plan: Towards 2025 guided our advocacy efforts to identify and address the gaps, inconsistencies and inequities that prevent people from achieving the best care and health outcomes possible. Our advocacy helps not just those who reach out to BCNA for support but all those affected by the disease, making our reach and impact even more powerful.

With the support of other key stakeholders, our advocacy efforts resulted in several drugs being listed on the Pharmaceutical Benefits Scheme. These life-extending drugs are now more affordable and accessible to thousands of Australians.

We continued to demonstrate leadership in consumer-driven advocacy within the broader health sector. More people with metastatic disease are living longer, however, the current health system does not recognise, count or provide appropriate care for this growing population with complex needs. Our inaugural issues paper, *Making Metastatic Breast Cancer Count*, shined a light on the inequities they face. Our leadership in this space will not only help those with breast cancer but other cancers. We want to ensure we provide solutions to the health system, government and our work. We thank those living with metastatic breast cancer for contributing their lived experiences so that together, we could stand up and represent their needs.

This year we continued to listen to and involve representatives of other groups whose experiences and needs are missing from the national conversation and system of care – First Peoples, LGBTIQ+ communities, people from culturally and linguistically diverse backgrounds, and regional and remote communities. Their lived experiences are essential for helping BCNA to inform, influence and drive change. We amplified their voices through forums, committees, research and discussions with stakeholders.

We continued to invest Australian Government funding to improve services that provide vital access to information and support for people faced with a life-changing breast cancer diagnosis. Our free Helpline responded to 11,553 calls and emails, and we delivered 13

regional and rural Information Forums, in person and online, to support communities that experience additional challenges in accessing support and care.

Our Online Network remained a key source of support, information and comfort, with more than 210,000 users, while the second season of our popular podcast with psycho-oncologist and breast cancer survivor Dr Charlotte Tottman helped fill a gap in supportive care for mental health, with over 100,000 downloads across both seasons.

Our Seat at the Table program expanded in both numbers and influence. We now have 59 skilled Consumer Representatives supporting us and working in partnership with cancer researchers, governments and service providers across Australia to build a greater connection between the lived experience of breast cancer and decision-making.

We collaborated on research projects, such as fear of recurrence experienced by First Peoples, represented consumers at key national and international cancer conferences, including the Australasian International Breast Congress, and developed strong partnerships with consumers, health care providers and government to create meaningful change at a state and national level. We also played our part in the international arena, with our Director of Policy, Advocacy and Member Services appointed as the President of the General Assembly of the Global Alliance for Advanced Breast Cancer.

Our progress towards improving equity of access to care would not have been possible without the support of so many within our network. From our Board, members, Consumer Representatives, reference and advisory groups and health sector colleagues to our volunteers, partners, fundraisers and donors – thank you for your incredible generosity, unyielding passion for change, and shared vision for a more equitable future.

Together, we will continue to challenge the status quo because we collectively believe in a better system of care for all Australians. Our network is strong and united. Together, we will make it happen.



K F Fagg

Kathryn Fagg AO
Chair



KP

Kirsten Pilatti
CEO



Highlights 2022–23

Voice

216 stakeholder engagements and 74 leadership and capacity-building activities in the breast cancer, cancer and wider health sectors

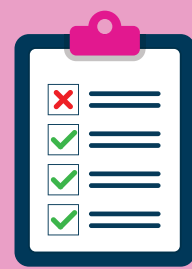
Nine

submissions made in support of subsidised drugs, devices, and tests



73

requests for consumer involvement in research and other projects



- Global Alliance for Advanced Breast Cancer President
- Therapeutic Goods Administration Women's Health advisory group member
- Breast Impact Expert working group member
- Australian Access to Breast Reconstruction Collaborative Group member

Information and support

11,553 calls and emails to the Helpline

315,000

people reached through our Breast Cancer Awareness Month campaign promoting optimal care pathways

13,720

My Care Kits with free post-surgery bras distributed thanks to our Major Partner Berlei



Four

digital events tailored to emerging information needs of BCNA members delivered with **726 people** participating (385 in person, 341 accessed content on demand)



7,506

new My Journey registrations



88,955

podcast downloads



Connection

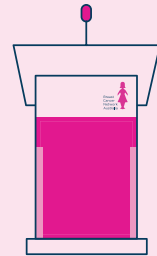
210,000

visits to the Online Network



13

Information Forums presented to communities in seven regional, rural, and very remote areas, with a combined reach of **448 people**



3445

participants for Carman's Fun Run, and over **1000 community events** held nationally, including **505 Pink Sports Days** and **231 Pink Lady Events**



Digital engagement

529,987

website visits



111,596

social media engagements



\$2.5 million

investment in member-first digital transformation

Organisational strength

\$220,000+

received through Gifts in Wills



\$2.8 million

funding from the Australian Government



\$3 million+

in support from our corporate partners spread across a range of corporate and community fundraising activities, including **workplace giving** and **merchandise sales**



Through their community-focussed campaigns, our Foundation Partner **Bakers Delight's** support this year exceeded

\$2 million



Major Partner **Red Energy**, via its BCNA Saver customer plan, which grew substantially during the year, donated over

\$400,000

5,000+

supporters responded to the important fundraising appeal themes of supportive care and the inequities in access to optimal treatment and support in rural and regional areas



Speaking up for equity of access to care

BCNA is a leader in consumer-led advocacy. We amplify the consumer voice to inform, influence and drive change to improve the experience of people affected by breast cancer.

This year, our strategic focus was on improving equity of access to optimal breast cancer care. We continued to make progress to ensure all Australians have equitable access to breast cancer care and understand what this care includes.

We also represented the voices of consumers through our:

- participation at key national and international conferences
- meetings with state and federal governments
- input into Australia's first Cancer Plan
- advocacy for increased access to mental health support
- national awareness campaign for optimal care pathways
- increased media profile as a consumer-led advocacy organisation.

Our achievements are the result of our ability to work with others to influence and effect change.

Strength in numbers

For our health system to support everyone, everyone must be counted. People with metastatic breast cancer are a growing group with significant unmet needs, yet they remain largely invisible within the Australian health system. We partnered

with researchers and used modelling to estimate there may be more than 10,500 people living with metastatic breast cancer. Currently, not all Australian cancer registries report the stage at diagnosis, and none record or report on recurrence.

BCNA amplified the voices and needs of people with metastatic breast cancer by working closely with the health system and policymakers to improve the recognition and support of this group. We called for:

- subsidised access to new and innovative therapies
- improvements to the collection and reporting of metastatic data.

To support this advocacy, we:

- created a strong presence at the Australasian International Breast Congress (AIBC) in Brisbane where we launched our inaugural issues paper, *Making Metastatic Breast Cancer Count*, calling for national leadership and accountability to ensure those living with metastatic breast cancer are counted and made visible
- planned and developed materials for a national roundtable of more than 20 key policymakers, cancer sector stakeholders and consumers. They met in August 2023 to develop a set of recommendations to highlight the need for routine collection and reporting of breast cancer stage and recurrence data across all states and territories
- expanded our metastatic breast cancer lived experience group.



Leading with consumer voices

With more than 25 years of successes behind us, BCNA has earned trust and a reputation for being a strong, consumer-led organisation. We have the experience, relationships, insights, and continue to be a force for change on issues of concern to people affected by breast cancer.

To ensure we continue to be truly consumer-led, this year we laid the foundation for the establishment of a Consumer Advisory Group (CAG). This group will help strengthen BCNA's consumer engagement culture and contribute to organisational strategic leadership by bringing together diverse consumer perspectives. This strategic, consumer-centred voice will enhance activities across the organisation that support the delivery of our purpose. We consulted with Consumer Representatives, BCNA staff, our executive team and Board members to gather insights on expectations, scope and the role of the CAG. A consumer engagement framework and terms of reference were drafted to support the establishment of the CAG next year.

Consumer engagement is a critical step in developing and delivering effective, person-centred health care. We train people with lived

experiences of breast cancer to become consumer representatives (CRs) as part of our Seat at the Table program. CRs represent on behalf of the broader cancer experience and ensure the diverse views, needs and experiences of people affected by breast cancer are considered in decision-making. They contribute to meaningful research, policy changes, improved service delivery and better health outcomes.

This year we recruited and trained 16 new CRs. We now have 59, and our Seat at the Table program has greater diversity and representation.

We regularly bring together people with diverse perspectives so we can continually adapt to the changing breast cancer landscape to inform our work for equity and access to care, treatment and support for all people with breast cancer.



The ABC Global Alliance is fully supportive of the BCNA initiative Making Metastatic Breast Cancer Count and hopes it serves as an incentive to many other countries worldwide.

– Dr Fatima Cardoso, past President of the Advanced Breast Cancer (ABC) Global Alliance



Our Consumer Representatives (CRs) have lived experience and allow BCNA to take on diverse viewpoints when informing our strategy, ensuring better outcomes are achieved.



In February, we held our second annual consumer Think Tank with 22 BCNA CRs from across Australia. Over two days, participants reflected on progress made since the previous year and discussed key topics affecting people with breast cancer. They collaborated with researchers to inform BCNA's work in 2024, and with leaders of other breast cancer organisations, BCNA staff and Board members to come up with ways for BCNA to continue to be a strong voice and support those who face barriers to optimal breast cancer treatment and care.

Affordable access to life-extending treatment

The cost of lifesaving and life-prolonging treatment is a common barrier faced by people diagnosed with breast cancer. BCNA's strategic focus continues to be on improving affordable and timely access to breast cancer tests and treatment, and we work with consumers, clinicians and the industry to achieve this.

Our advocacy work resulted in new hope for people living with locally advanced or metastatic triple negative breast cancer, with the listing

of a life-extending drug Trodelvy (sacituzumab govtecan) on the Pharmaceutical Benefits Scheme. This year, more than 5,500 scripts for this drug – only recently out of reach and unaffordable for many Australians – have since been dispensed.

Other successful drug submissions during the year that resulted in subsidised access were:

- Keytruda (pembrolizumab) for metastatic triple negative breast cancer
- Enhertu (trastuzumab deruxtecan) for metastatic HER2-positive breast cancer
- Verzenio (abemaciclib) for HR-positive/ HER2-negative early breast cancer.

These life-changing results are thanks to BCNA's consumer-led advocacy, alongside the contribution from other stakeholders such as pharmaceutical companies, government, the Australian Government's Pharmaceutical Benefits Advisory Committee, individual advocates and clinicians.

“

At the conclusion of the training program, I felt confident to advocate for the needs and lived experiences of breast cancer consumers through my work as a CR and empowered by BCNA to make a positive impact in this role.

– Consumer Representative, 2023

”

Naveena Neekalapudi, Kate Keogh Murray, Jodie Smith,
BCNA Consumer Representatives



A community of care

BCNA connects individuals and creates communities to support the sharing of knowledge, experience, and information, and to reduce social isolation. We nurture these connections at face-to-face events and online.

People living in regional and remote areas face additional challenges accessing the treatment, care and support they need. BCNA's Information Forums are designed to facilitate connections between our members and local health professionals. They also give insights into the ongoing challenges faced by people living outside the major cities to directly inform our advocacy work to improve their equitable access to breast cancer care.

This year, BCNA connected with communities in rural and remote areas in nearly every state and territory, presenting 13 Information Forums, that we also made available on demand. We visited Port Lincoln (SA), Warrnambool (Vic), Darwin (NT), Rockhampton (Qld), Karratha and Bunbury (WA). We adapted to local community needs such as shifting the forum for Wagga Wagga (NSW) and surrounding areas online in response to rising COVID-19 numbers. The impact of these forums is apparent from our evaluation surveys, which found:

- More than two-thirds of participants were 'very satisfied' with the content provided
- 83% of attendees reported increased empowerment to make informed decisions and 87% to engage with health professionals.

These forums were supported by the Australian Government.

A network of support when you need it

This year, we made it easier for people to connect online with a new-look Online Network, featuring improved navigation and faster access to topics and groups of interest. The Online Network provides inclusive peer-to-peer support, 24/7 and is a much-needed resource for people unable to access the supportive care they need when they need it most.

Bringing the community together

Community events raise much-needed funds but also provide invaluable opportunities for connection, support, and a sense of personal and community achievement. This year's Carman's Fun Run included more than 3,400 participants and raised nearly \$260,000 for BCNA to continue our work to support all Australians affected by breast cancer. Our virtual option for people to run anytime, anywhere, gave everyone across our network the opportunity to participate. A month-long dollar matching incentive was achieved in just 24 hours! The combined efforts of participants, volunteers, donors, event staff and our partners, Carman's and Sole Motive, ensured the day was an enormous success.

Ambassador Raelene Boyle, who is much loved by our members, attended several forums throughout the year.



Improved access to information and support

Access to accurate and credible information is foundational to health equity. Making sure people can find, understand, and use information and services means they are able to make better health-related decisions.

BCNA is a trusted source of credible information, providing people affected by breast cancer with the latest information and advice in a format to suit individual needs and preferences. We don't just share the latest clinical advice. We listen to the stories and experiences of our network and develop and deliver information and support members have told us they need.

We also continually adapt our information and support for diverse audiences. We offer tailored resources for men with breast cancer, people living with metastatic breast cancer, First Peoples, people from LGBTIQ+ communities, those from culturally and linguistically diverse backgrounds and young women. These resources are developed in consultation with representatives from these groups.

This year, we extended our reach by sharing information through:

- Social media: we promoted awareness of the optimal care pathway throughout Breast Cancer Awareness Month in October. The theme, Understanding My Care, focused on helping people understand their right to access multidisciplinary care and supportive care, the best timeframes for treatment, informed financial consent and access to clinical trials. A follow-up survey reported a greater understanding of the optimal care pathway for the majority of respondents.
- Podcasts and webcasts: we released season 2 of *What You Don't Know Until You Do: Unlimited* with Clinical Psychologist Dr Charlotte Tottman, and delivered four online information sessions, with more than 22,197 people tuning in to learn more about living with metastatic breast cancer. 92% or more of evaluation respondents were satisfied or very satisfied with the content of this year's webcasts.
- My Journey online resource: we added resources for LGBTIQ+ communities and video content for First Peoples to this go-to resource for people newly diagnosed with breast cancer
- Our Helpline: our team continued to provide compassionate and practical support over the phone and email.

“

Started season 2 today. It makes my feelings and thoughts feel validated and like I'm not going crazy. Highly recommended. ”

– Listener to *What You Don't Know Until You Do: Unlimited* podcast

Innovative approaches to delivering supportive care

With help from our major partner Sussan, we launched the second series of our podcast, *What You Don't Know Until You Do: Unlimited* with Clinical Psychologist Dr Charlotte Tottman. This free supportive care resource for people affected by breast cancer helped fill a gap in psychosocial support, particularly for people on waiting lists to see a clinical psychologist, and those living in remote areas or not otherwise able to access mental health services.

Across 10 episodes, Dr Tottman draws on her professional experience specialising in cancer-related distress to share her professional advice, insights, and strategies on how people can manage common breast cancer challenges. Topics include anxiety, behaviour change, pain, and impacts on personal relationships. Combined with the first series that was launched in October 2021, these resources have been a phenomenal success. Across both series, there have been over 100,000 downloads so far.

Dr Charlotte Tottman



Collaborating for equity of care

As a network, BCNA harnesses the power of collaboration to improve equity of access to breast cancer care. From our work with key stakeholders across the health system to our long-term relationships with partners, these collaborations amplify our reach and influence to create change.

Improving information and access to breast reconstruction

This year, as part of the recommendations from BCNA's 2021 *Breast Reconstruction in Australia* report, we continued to raise awareness of inequitable access to breast reconstruction.

Our presentation at the 2022 Australasian International Breast Congress (AIBC), *Consumer Voice Informing the Future of Breast Reconstruction in Australia*, focused on the consumer experience and featured BCNA's progress as a member of the Australian Access to Breast Reconstruction Collaborative Group (AABRCG). The group aims to improve access to breast reconstruction in all Australian settings by informing consumers about their choices, fostering better collaboration between breast and plastic surgeons, and understanding obstacles, especially in rural and regional settings.

The group's position statement includes the recommendation that 'all patients requiring mastectomy have the opportunity to discuss breast reconstruction with a specialist who has an interest, appropriate training and experience'. With the right information at the right time, everyone will be better informed and empowered to make decisions that meet their individual needs.



Put simply, patients' ability to access a breast reconstruction in Australia varies vastly depending on their postcode, their income, and more recently, where they sit on the waiting list, if they can get referred onto the wait list at all.



– Vicki Durston, BCNA Director Policy, Advocacy and Support Services, 2023 Royal Australasian College of Surgeons Annual Scientific Congress



I needed people who had been there. Clinicians have a different perspective – that's why consumer voice is important in treatment and care.



– Dr Anna Singleton, University of Sydney

Other key collaborations involving our consumer representatives this year included working with:

- Flinders University on a trial exploring how an online psychosocial program could improve the mental quality of life for people with metastatic breast cancer
- The University of Sydney on the design of EMPOWER SMS, a clinical trial into the benefits of receiving regular mental health and healthy living text messages for six months after treatment.

We also nurtured strong partnerships with health professionals who provide important insights into the challenges faced by people in their care, as well as trusted information, advice and feedback on our resources. This year, we hosted six events for health professionals within local communities to complement the community Information Forums. More than 70% of those who attended reported they were very satisfied with the events. Their reasons for attending included to increase their awareness of BCNA's role and resources and build connections with other health professionals.

Dr Tonia Mezzini



A strong foundation for change

Transforming online access

Delivering relevant and accurate information in a timely manner supports people to make decisions about their health. BCNA is investing in technologies to meet the growing demand for online information, and to ensure our services and support are easier to find and access, including relevant services tailored to personal preferences and experiences of breast cancer.

This year, we improved the navigation and search functionality of the Helpline and Online Network and began work on a new Information and Resources Hub and updated Service Finder designed to improve the way our free Helpline assists and refers people to appropriate resources based on their individual needs.

We have and will continue to involve consumers throughout our digital transformation program, regularly promoting the online information and resources available, while ensuring we provide alternative options for people who cannot access these digitally.

Reaching local communities with our valued Foundation and Major Partners

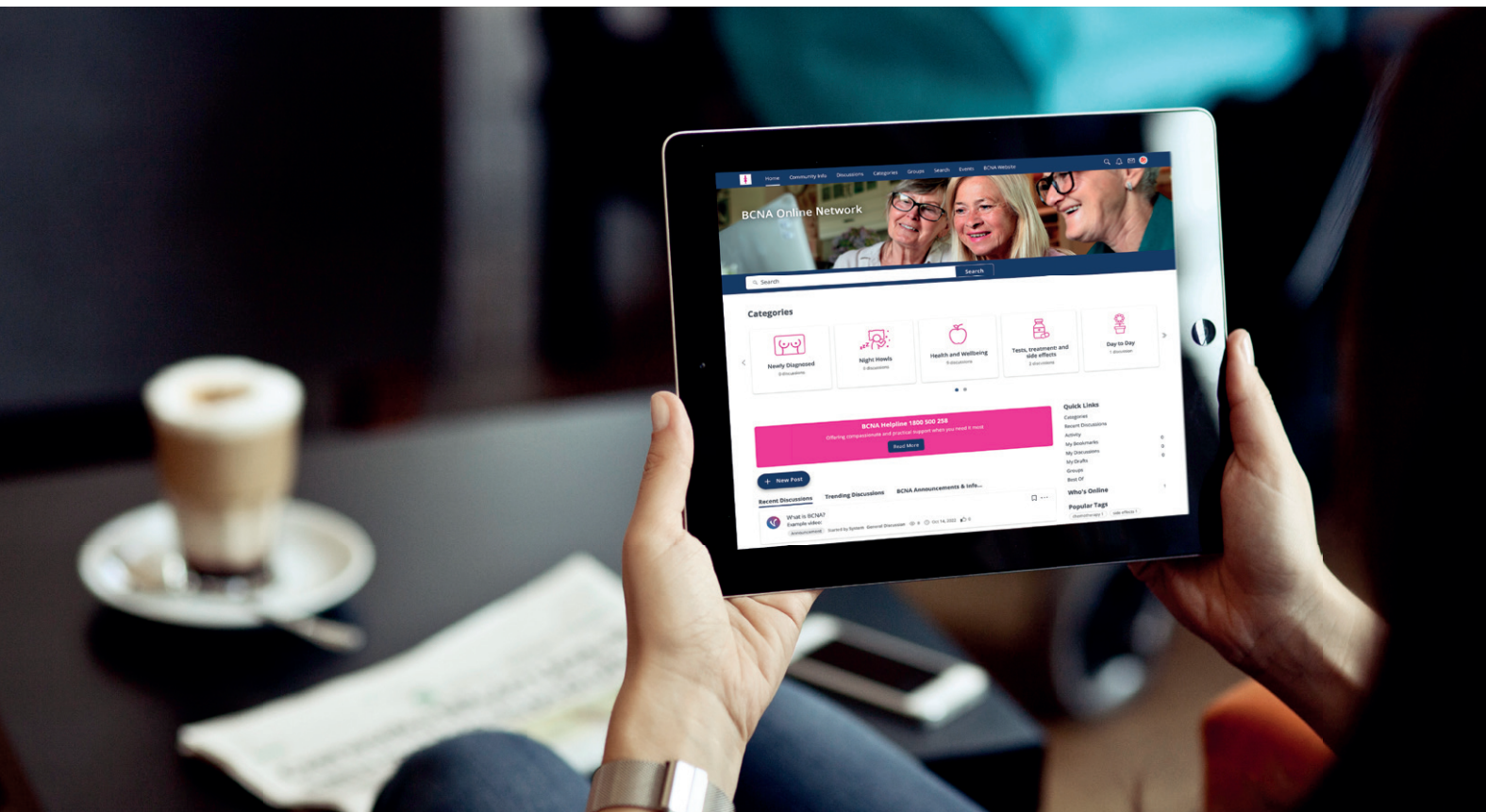
Our annual Pink Bun campaign with Foundation Partner Bakers Delight was another remarkable success, raising over \$2 million. It also connected hundreds of Bakers Delight franchisees, customers and BCNA members to raise awareness of breast cancer and the services BCNA provides to local communities across the country. Our enduring partnership continues to be one of the most successful and meaningful in the not-for-profit sector. Bakers Delight has raised over \$23 million throughout our long-standing 23-year partnership.

Berlei released a new Pink Bra collection with three beautiful bras and matching briefs. \$10 from each

bra sold in the collection was donated to BCNA. The 2022 Pink Bra campaign was a great success with increased sales from the previous year.

Sussan launched its latest BCNA collection, with a generous portion of proceeds going to BCNA, and introduced the pink BCNA Australian cotton roll cuff tee, which is now sold online and in-store all year round.

Red Energy continued its support of BCNA through the Red BCNA Saver plan, which is fast approaching its goal of raising more than \$1 million for BCNA each year.



Financial summary

BCNA delivered a net deficit (before comprehensive income) \$246,641 for the financial year ended 30 June 2023. The deficit was expected in line with the decision taken in the 2021-22 financial year to invest three years of strong surpluses back into the organisation through digital transformation.

A significant budget of \$2.5 million was approved by the Board, into our digital programs, services and internal systems to ensure we continue to modernise

and enhance the experience of our services for everyone affected by breast cancer.

This year's financial result was driven by a significant increase in income of \$1 million, mostly driven by the Australian Government Department of Health and Aged Care funding contract in its second year. Other income streams remained strong and included one of the most successful Pink Bun campaigns ever with our Foundation Partner Bakers Delight. This ensures we can continue to focus on delivering information and support to people affected by breast cancer, while advocating for access to better breast cancer care.

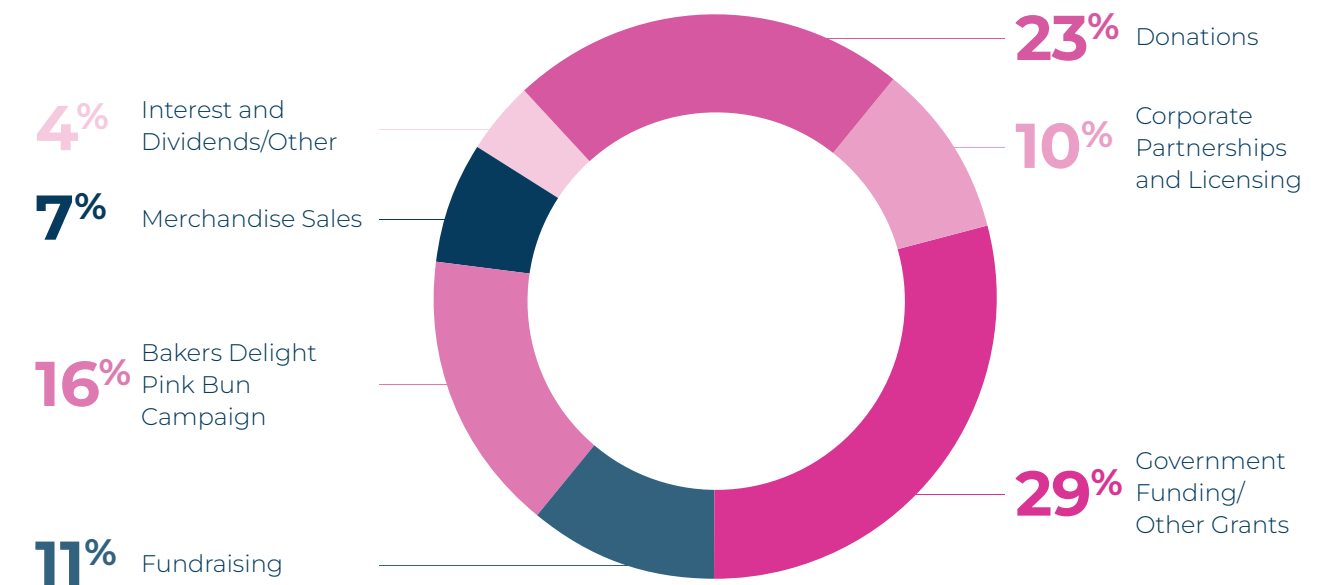
STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

AT YEAR END JUNE 30	2023	2022
	\$	\$
REVENUE	9,746,827	8,559,941
EXPENSES		
Salaries and employee benefits expense	5,379,326	4,295,466
Cost of sales for merchandise sold	378,568	285,105
Program related expenses	1,367,945	1,033,055
Administration expense	399,773	351,619
IT expense	1,726,476	957,667
Distribution and travel expense	486,676	217,657
Amortisation and depreciation expense	226,656	236,758
Finance costs	28,048	30,495
GAIN/LOSS FOR THE PERIOD	(246,641)	1,152,119
OTHER COMPREHENSIVE INCOME		
Revaluation on available for sale financial assets	166,031	(410,247)
TOTAL COMPREHENSIVE GAIN/LOSS FOR THE YEAR	(80,610)	741,872

REVENUES FROM CONTINUING ACTIVITIES

AT YEAR END JUNE 30	2023	2022
	\$	\$
REVENUE		
Donations	2,204,640	2,610,846
Corporate Partnerships and Licensing	1,001,350	1,163,584
Government Funding/Other Grants	2,808,836	1,475,799
Fundraising	1,116,150	1,069,075
Bakers Delight Pink Bun Campaign	1,543,327	1,460,728
Merchandise sales	671,597	533,864
TOTAL	9,345,900	8,313,896
OTHER COMPREHENSIVE INCOME		
Interest and Dividends	364,719	203,849
Other	36,208	42,196
TOTAL REVENUE FROM CONTINUING ACTIVITIES	9,746,827	8,559,941

REVENUES FROM CONTINUING ACTIVITIES



Our Board

Thanks to our Board members, all of whom have a personal or professional experience of breast cancer, for their expertise, guidance, and governance. Read more about them on [BCNA's website](#)



Kathryn Fagg AO
Chair



Professor Jacinta Elston
Deputy Chair



Sarah Donnelly



Professor Bruce Mann



Dr Mellissa Naidoo



Clare Power

Acknowledgements

Thank you to all the organisations and individuals who supported BCNA's work throughout the year.

Foundation Partner

Bakers Delight

Major Partners

BERLEI **sussan** **red energy**

Partners

- Advanced Traders (99 Bikes)
- Alliance Airlines
- Carman's Fine Foods
- Collins Foods Limited
- Estée Lauder Companies
- HWL Ebsworth
- John Cotton
- Konica Minolta
- Manildra Group
- Melbourne Football Club
- Middy's Electrical
- Nak Hair
- Opal ANZ (Mini Field of Women Principal Partner)
- Vic Mix

Supporting Partner

- Accurate Road Profiling Services
- Bolle Safety
- Brand Services Australia
- Entertainment
- Golden Green
- Hockey Victoria
- Melbourne Vixens
- Netball Victoria

- Nine Network
- One Small Step Collective
- SEN
- Seven Network
- Star Packaging Solutions

Product Partnerships

- Boob Armour
- Fella Hamilton
- Goodman Wine
- Gray-Nicolls (Gilbert Netball)
- Just Hockey
- Momentum Foods
- My Breast Friend
- Ref Warehouse
- Ritchies Supermarkets
- Russell Corporation (Sherrin)
- Showcase Jewellers
- Vevoke
- Yabby Lake
- Zena

Major Donors

Thank you to our supporters who have donated more than \$5,000 to BCNA this year.

- Gaudry Foundation
- Gillespie Foundation Pty Ltd
- Belinda, Lauren and Nicole Hazelhoff
- Manildra Foundation
- Maureen Stevenson
- Thomas Cook Boot & Clothing Company Pty Ltd
- Ros Thompson
- Anonymous x 4



Thank you

Thank you to our wonderful advisory and reference groups for their role in helping BCNA connect decision-making and lived experience and our incredible office and event volunteers who help make it all happen.

Seat at the Table Consumer Representatives
First Peoples Advisory Group
LGBTIQ+ Lived Experience Reference Group
Metastatic Lived Experience Reference Group
Rural and Remote Lived Experience Reference Group

Strategic Advisory Group

Jodie Lydeker
Andrea Smith
Health Professionals
Prof. Fran Boyle AM
Dr Susan Fraser
Mrs Jenny Gilchrist
Dr Belinda Kiely
Dr Gillian Lamoury
Prof. Bruce Mann
Assoc. Prof. Vivienne Milch
Ms Kerry Patford
Assoc. Prof. Michael Penniment
Prof. Kelly Phillips
Assoc. Prof. Wendy Raymond
Prof. Christobel Saunders AO Assoc.
Assoc. Prof. Joanne Shaw
Dr Magdalena Simonis AM
Dr Michelle White

How to get involved

Volunteer

Help out at a BCNA event or in our office in Camberwell, Melbourne.

Share your experience

Contribute to a research project or share your personal story.

Fundraise

Challenge yourself in a Pink Sports Day or personal challenge or show your support at a Pink Lady Event or Mini-field of Women.

Pink up

Buy quality products from our BCNA Shop.

Donate

Become a regular donor through Workplace Giving or Regular Giving, make a one-off donation or leave a gift in your Will.

Partner

Become a BCNA Corporate Partner Support our community and your business.

To learn more, click Get Involved at bcna.org.au

Phone **BCNA's Helpline** on **1800 500 258**



Breast
Cancer
Network
Australia



The power of our joint voices will lead us forward.



– BCNA Consumer Representative living with metastatic
breast cancer



BREAST CANCER NETWORK AUSTRALIA

Level 1, 293 Camberwell Road, Camberwell, VIC 3124

info@bcna.org.au | bcna.org.au | 1800 500 258