

**BREAST CANCER NETWORK AUSTRALIA**

OUR STRONG NETWORK  
INSPIRES IN CHALLENGING TIMES

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# ANNUAL REVIEW

JANUARY 2020 – JUNE 2021

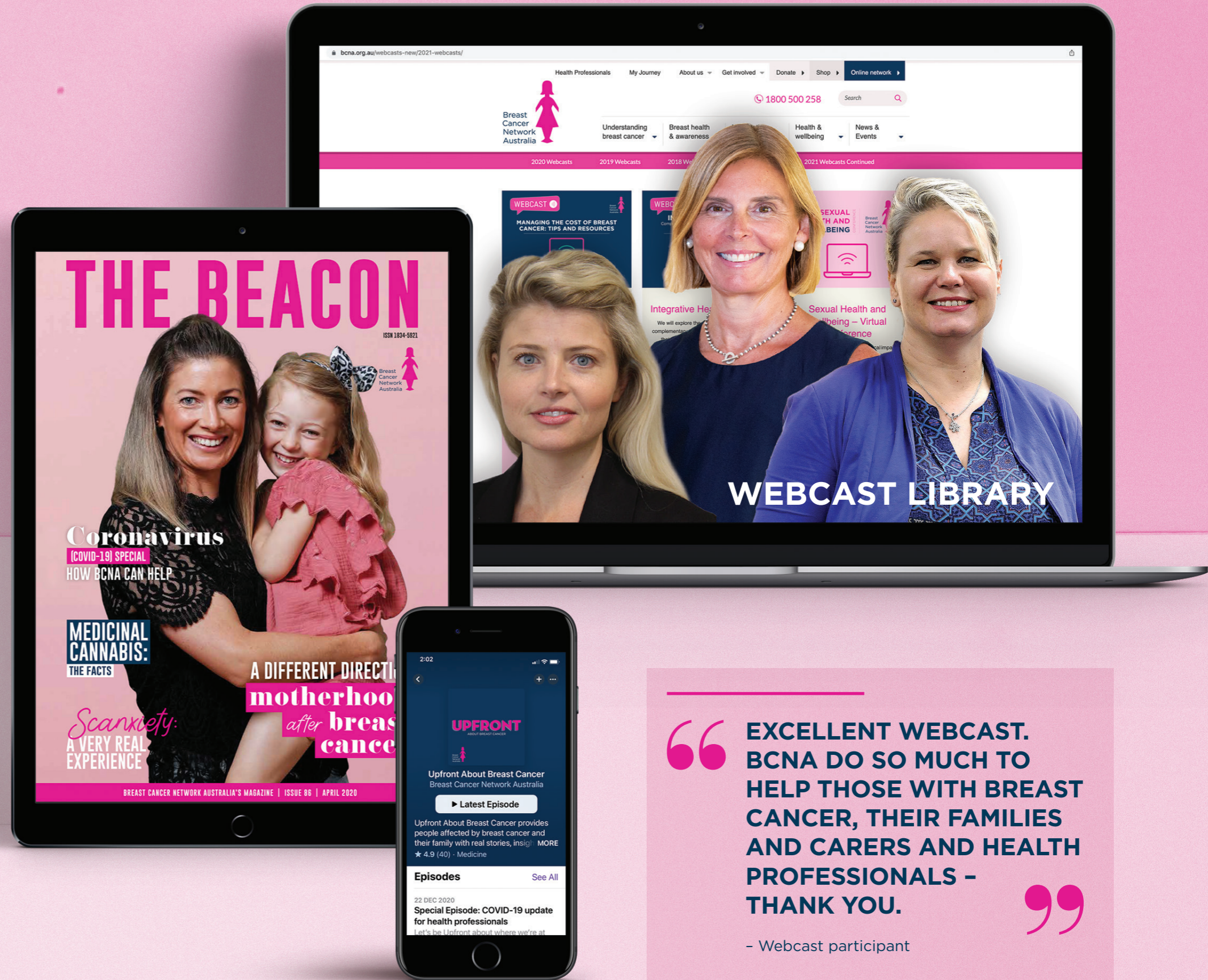
[bcna.org.au](http://bcna.org.au)  
1800 500 258

BCNA works to ensure that all Australians affected by breast cancer receive the very best care, treatment and support.

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Breast Cancer Network Australia acknowledges Aboriginal and Torres Strait Islander people as the traditional owners and custodians of the land, sea and nations and we pay our respect to elders, past and present.



“ EXCELLENT WEBCAST. BCNA DO SO MUCH TO HELP THOSE WITH BREAST CANCER, THEIR FAMILIES AND CARERS AND HEALTH PROFESSIONALS – THANK YOU. ”

– Webcast participant

# LETTER FROM THE CHAIR AND CEO

## WHEN THE STRENGTH OF A NETWORK TAKES ON A WHOLE NEW MEANING



In 1998, when Lyn Swinburne AO and a small group of committed women began Breast Cancer Network Australia, we are sure they never imagined the Network would grow to more than 150,000 members.

The past 18 months have been exceptionally challenging but have also reinforced the power of our Network. During the devastating bushfires of summer 2020, we provided practical and emotional support to those who were affected in our Network as they rebuilt their lives and communities.

**Then in March coronavirus hit the shores of Australia. So many questions, so few answers. For those just diagnosed, their uncertainty magnified; for those in treatment, their vulnerability escalated. As the number of calls to our Helpline increased and the demands on the**

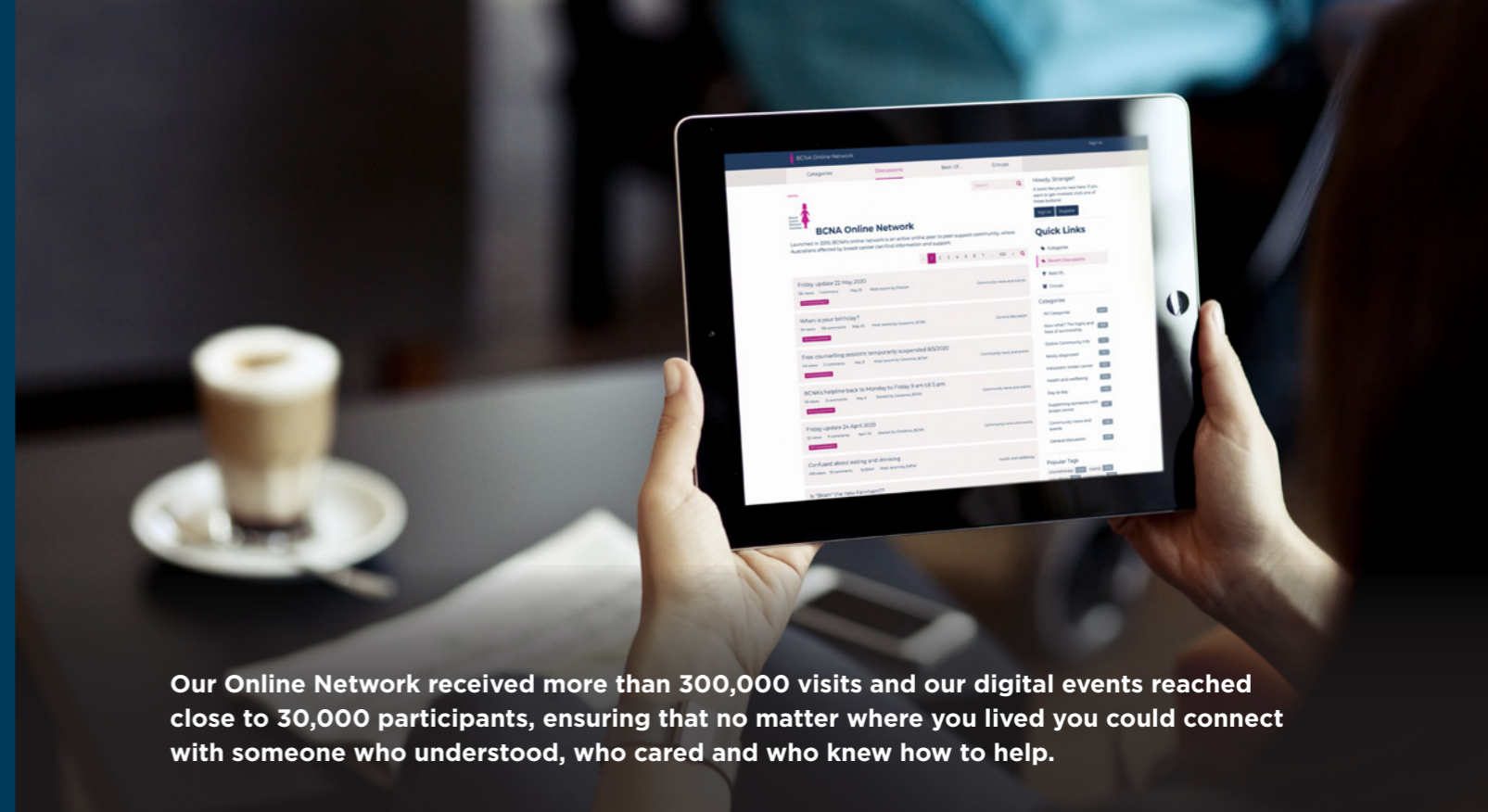


**healthcare system grew, it was our Network that instantly sprang into action.**

Extending the Helpline to operate seven days a week took some of the load off hospitals and health professionals. My Journey became the trusted source of timely, relevant and specific COVID-19 information that helped inform people's decisions, reduce their anxiety and provide comfort.

Our focus on information, connection and voice ensured we provided essential support to the heart of our Network – those diagnosed and those who love and care for them.

Our information was delivered via daily updates to more than 10,000 people who needed us. Our Helpline remained open seven days a week until every call was taken. More than 16,000 Australians phoned us.



**Our Online Network received more than 300,000 visits and our digital events reached close to 30,000 participants, ensuring that no matter where you lived you could connect with someone who understood, who cared and who knew how to help.**

Our voice was strong and clear. In a year of uncertainty, we brought lived experiences and passion to decision-makers to bring about changes, including the provision of relevant and timely information, access to treatment, and support for palliative care. This was underpinned by BCNA releasing the first COVID-19 consumer report – a snapshot of how the health system had responded through the eyes of our Network.

Through all this, our partnerships gave our Network much-needed certainty. We cannot thank our supporters enough: the individuals, communities, companies and governments who supported us. Their generosity ensured we could continue to respond every day to every Australian who needed us.

**Kathryn Fagg, AO**  
Chair

We thank our dedicated staff for their tireless work, ability to adapt to uncertainty and change, and unwavering commitment to our entire Network.

There is a lot for us to reflect on and share from the past 18 months, a period when we have changed our financial year end from December to June.

Our strength and experience as an established Network mean BCNA continues to adapt, evolve and thrive in even the most challenging times.

In the May 2021 Federal Budget, our vital role in supporting women and men with breast cancer was recognised in the Federal Government's decision to invest \$6.6 million over three years to boost BCNA's services. This funding will benefit several of our key areas of work, including the Helpline, regional and rural information forums and our Consumer Representative program with implementation commencing from early 2022.

Thank you for being part of our Network. We hope as you read more about the impact BCNA has had over the past 18 months, you feel especially proud of your personal contribution.

**Kirsten Pilatti**  
Chief Executive Officer



# HIGHLIGHTS JANUARY 2020 – JUNE 2021

“ OUR 22 PODCAST EPISODES WERE LISTENED TO 24,987 TIMES. ”

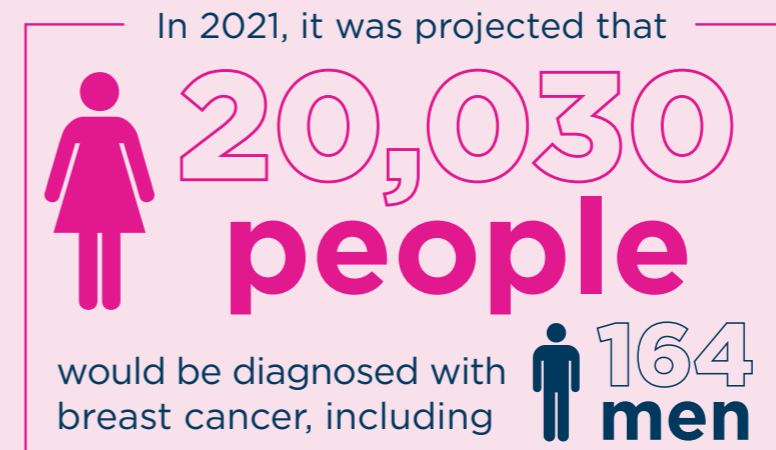
## Expanding our digital and online support

- Our first virtual conference, Living the Best Life You Can with Breast Cancer, had **4,779 attendees** (live and on demand).
- Our 22 podcast episodes were listened to **24,987 times**.
- Our 8 webcasts were a hit – the most popular one was about fear of recurrence with **2,493 registrations**.

## Our supporters stepped up to help us – thank you!

- Foundation Partner **Bakers Delight** doubled the fun of Pink Bun by raising some serious dough – **\$2.76M across two campaigns**.
- Despite challenges to their own businesses brought about by the pandemic, our major partners **Berlei**, **Red Energy** and **Sussan** went above and beyond to prioritise their support for BCNA. [Read more.](#)

## Breast cancer in Australia



ON AVERAGE, **55** people will be diagnosed with breast cancer every day.

**3,126** people will die from breast cancer each year.

The full impact of COVID-19 remains to be seen. A Cancer Australia report<sup>1</sup> suggests the reduction in procedures relating to breast cancer-related investigations and treatment in 2020 may lead to cancers being diagnosed at a later stage and therefore to poorer patient outcomes.

1. Cancer Australia, 2021, The impact of COVID-19 on cancer-related medical services and procedures in Australia in 2020: Examination of MBS claims data for 2020, nationally and by jurisdiction



## INFLUENCER AND CHANGE-MAKER

“ THE KEY TO SUCCESSFUL LEADERSHIP IS  
INFLUENCE, NOT AUTHORITY. ”

- Kenneth H. Blanchard, author, business consultant and motivational speaker

### Using our voice to inspire change

BCNA is Australia's leading breast cancer consumer organisation. We represent people affected by breast cancer and advocate for change in the health sector to ensure all Australians receive the very best care, treatment and support.

### Our COVID-19 response and sector leadership

Our members undergoing active treatment were the most at-risk from COVID-19 and needed BCNA more than ever as their treatment and care were affected.

In June 2020 our **national survey of BCNA members** about the impact of COVID-19 revealed their experiences of:

- delays and changes to surgery or treatment
- limited access to services and follow-up care that increased feelings of fear, anxiety, isolation and loneliness
- a lack of access to physical examinations due to telehealth
- a lack of emotional support during treatment due to restrictions on visitors.

The results informed BCNA's focus and **guided the response of other cancer organisations and State and Federal Governments**. We partnered with key organisations, including Cancer Australia and Cancer Council Australia, to ensure a consistent approach to information about COVID-19 for people undergoing cancer treatment. Our work on the Cancer Australia COVID-19 Taskforce resulted in an information resource that was adopted nationally.

### Transforming our Seat at the Table program

Our internationally renowned **Seat at the Table** program continues to be one of BCNA's key enablers of change.

By recruiting, training and supporting people who have been diagnosed with breast cancer to work as consumer representatives, we ensure important discussions and decisions about breast cancer consider the patient.

In October 2020, **BCNA launched our transformed Seat at the Table program**, the culmination of a two-year redevelopment project, funded in 2019-20 by the Department of Health. It included:

- a new hybrid model of training featuring self-directed online learning and face-to-face workshops
- better aligning Consumer Representatives' personal experiences, skill sets and interests with their projects
- establishing peer-to-peer support between newly trained and experienced representatives
- partnering with the Peter MacCallum Cancer Centre to expand the program to include representatives with a personal experience of gynaecological cancer.

The Seat at the Table is considered a **best practice learning model by other consumer organisations** and we continue to offer our expertise and knowledge to those interested in adopting it.

## INFLUENCER AND CHANGE-MAKER

### Advocating for affordable breast cancer treatment

Access to affordable treatment is a significant issue for our Network. We use our influence to bring together key health decision-makers to get the best outcomes for people undergoing breast cancer treatment.

In 2020, after BCNA's advocacy, Abemaciclib was added to the Pharmaceutical Benefits Scheme **saving Australian families more than an estimated \$50,000 in treatment and providing hundreds of people with metastatic breast cancer access to this important therapy.** In 2021, Kisqali (ribociclib) in combination with fulvestrant (Fulvestrant Sandoz) was also listed for the treatment of hormone receptor positive (HR+), human epidermal growth factor receptor 2 negative (HER2-) metastatic breast cancer. Other successes included the introduction of an innovative predictive molecular test for women diagnosed with DCIS by GenisCare partnering with PreludeDx that will change the way we manage treatment of DCIS into the future and a submission to the Therapeutic Goods Administration to reduce the regulatory burden for repurposing medicines for use in breast cancer treatment. The outcome of this advocacy has been to further reduce the financial impact of breast cancer treatment.

### Calling for compassion for palliative care

During 2020 and 2021, increasingly inconsistent palliative care visitor policies were causing our members stress and confusion.

BCNA called on healthcare services to **overturn blanket bans on young people visiting and sought increased funding to ensure people had access to timely, adequate palliative care community services** so they could safely care for loved ones at home.

We advocated for these changes through a taskforce partnership with Canteen, Cancer Council Victoria, Palliative Care Victoria and others. We also made submissions to the Victorian COVID-19 Government Inquiry into palliative care, lobbied the Victorian COVID-19 Cancer Network Clinical Director group, and wrote to the Federal and State Health Ministers seeking their support. As a result, we were able to overturn the visitation restrictions for those under 18.

“ IF EVER I'M IN NEED OF GUIDANCE OR SIMPLY FEEL ALONE THROUGH MY DIAGNOSIS, I KNOW I CAN TURN TO THE BCNA FAMILY FOR INFORMATION AND SUPPORT. IT IS THE MOST ACCEPTING AND LOVING COMMUNITY I HAVE EVER BEEN PART OF.

- Rebecca

”



# SERVICES FOR OUR NETWORK

## Expanding our support and information

Despite the impact of COVID-19, we seamlessly continued to meet the needs of our diverse, national Network with digital and online information and support.

## Game-changing improvements to our go-to resource

**My Journey** is an online tool that provides people affected by breast cancer with tailored information and support at every stage of their treatment journey and beyond.

In 2021, in response to members' feedback, we launched two major improvements:

- a symptom tracker for people to record the physical and emotional symptoms of their diagnosis
- an app version to make it easier to access content on the go.

My Journey became the most reliable, up-to-date, and accurate information source about COVID-19 and breast cancer for our Network.

## Transforming our digital connection and information

BCNA responded to our members' increasing need for connection, information and support by replacing our popular face-to-face events with engaging and informative online experiences.

In 2021, we launched our first virtual conference: **Living the Best Life You Can with Breast Cancer**. More than 4,700 people registered for the live, four-hour interactive event to hear from a panel of breast cancer survivors and subject matter experts and to discuss and share their own experiences.

Our free online webcasts for people diagnosed with breast cancer provided relevant content from expert health professionals, trusted advisers and people with a lived breast cancer experience. The first webcast of 2021 on fear of recurrence had 2,493 registrations, more than three times the average.

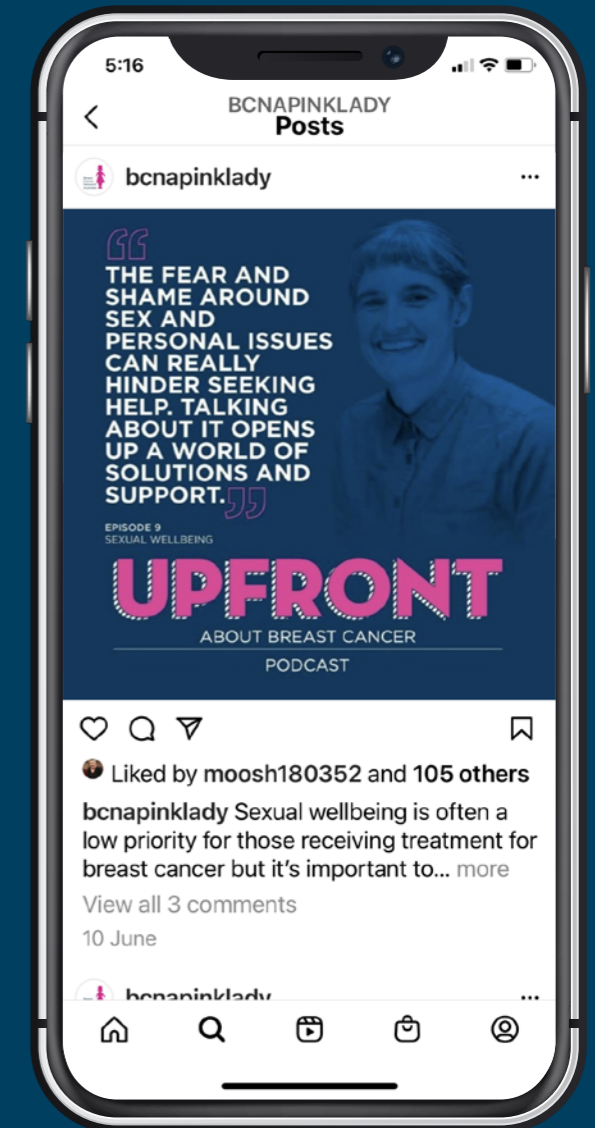
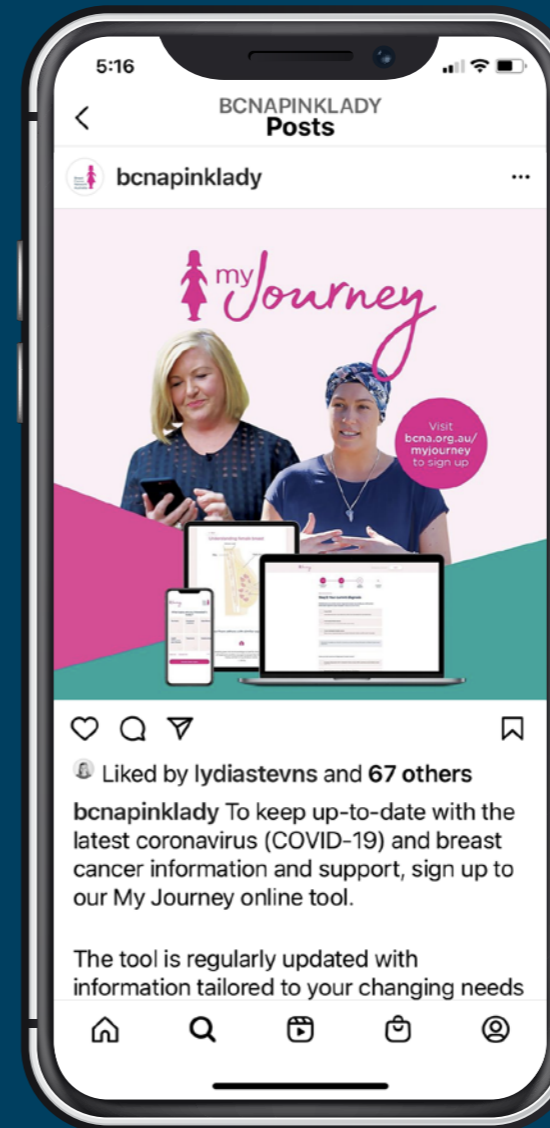
Our **Online Network** continued to connect people from around the country. This moderated online community enables Australians affected by breast cancer to find information, support and share their experiences. There were more than 300,000 visits to the Online Network over the past 18 months, as people connected online to support each other through COVID-19.

We also expanded our podcast series, **Upfront About Breast Cancer**, to provide more in-depth discussions with medical experts, BCNA staff and people affected by breast cancer, as well as topics of interest for health professionals. Popular episodes explored palliative care, invasive lobular carcinoma, depression, and the impact of COVID-19.

## Answering the call for information and support

Our free and confidential **Helpline** received over 16,000 calls from people needing information, advice, support and reassurance. We expanded the service to meet the initial increasing demand because of COVID-19. We also provided additional wellbeing support to our Helpline team to help them manage the longer and more complex calls.

We temporarily increased the service from five to seven days during March–May 2020, transitioned staff to work from home with no interruption to the service and focused on navigational support and referral to services.



“ I WANTED TO PREPARE MYSELF. I BELIEVE KNOWLEDGE IS POWER AND I DIDN'T WANT TO BE IN THE DARK. MY JOURNEY WAS ABLE TO FOLLOW ME THROUGHOUT MY TREATMENT SO I COULD ACCESS INFORMATION THAT WAS SUITABLE TO ME AT THAT TIME. THE INFORMATION IS COMPASSIONATE, SUPPORTIVE AND KIND. ”

– Monique



# AN ENGAGED NETWORK FOR ALL

## Inclusive, representative and consumer-driven

BCNA relies on the voices of people affected by breast cancer to inform our work.

We ensure greater representation and better understanding of the experiences and needs of specific groups within our Network by establishing and working closely with key advisory groups.

These groups comprise people who have been diagnosed with breast cancer and have volunteered to help inform the development of tailored information and support and guide our advocacy agenda.

We have a **Strategic Advisory Group** that includes clinicians and Consumer Representatives, and advisory groups for those living with metastatic breast cancer and First Peoples. In 2020, we also established an advisory group for the LGBTIQ+ community.

## Representing First Peoples

Gaining a greater understanding of the needs of Aboriginal and Torres Strait Islander people in the breast cancer community is a priority for BCNA.

We receive advice and recommendations from our national **First Peoples Advisory Group**, who come from around Australia and have been diagnosed with breast cancer. Based on their communities' needs, the group makes recommendations for how we can improve information and support to First Peoples affected by breast cancer.

Over the past 18 months, BCNA conducted a research project in partnership with the Menzies School of Health about the fear of breast cancer recurrence for First Peoples.

We also released a podcast with Aboriginal woman and BCNA Board member Professor Jacinta Elston about navigating a breast cancer diagnosis as an Aboriginal and Torres Strait Islander person.

We continue to provide opportunities for First Peoples to identify and be represented through our campaigns, online events and media activities, and add tailored information to My Journey.

We acknowledge and thank the people on our First Peoples Advisory Group who are helping to represent and connect with their community. We remain committed to doing all we can to help close the gap and improve the outcomes for those affected by breast cancer.

## Leading the way for LGBTIQ+

With support from Cancer Australia, BCNA established our **LGBTIQ+ Advisory Group** in June 2021 to ensure the needs of this community are reflected in BCNA's resources and advocacy.

This was guided by BCNA's partnership with Western Sydney University, whose three-year research project helped identify the challenges and information gaps for the LGBTIQ+ community.

## Integrating metastatic breast cancer

People living with metastatic breast cancer often report feeling marginalised by the health system and the wider community. Despite great advances in treatments that support enhanced quality of life, there are still many gaps in the care and understanding of metastatic breast cancer.

BCNA continues to focus on ensuring there is equal representation of all stages of

“ **CULTURE IS CONNECTED TO WELLBEING. IF YOU HAVE A REVIVAL OF CULTURE, HEALTH OUTCOMES IMPROVE. WE KNOW THIS.** ”  
– Aunty Pam Pedersen, Yorta Yorta Elder



breast cancer when decisions are made. In 2021, we made changes to the **Metastatic Breast Cancer Advisory Group** to harness strong leadership to improve information and support for people with metastatic breast cancer across our resources and services, create greater awareness through our campaigns and events, and strengthen our policy and advocacy priorities.

## Supporting men with breast cancer

The relatively small number and limited general awareness of breast cancer in men

mean they have a high need for tailored information and greater support and understanding.

BCNA continued to raise awareness of how men can be diagnosed with breast cancer and offer those diagnosed a range of information and support. We established a **men's special interest group** in the Online Network and hosted a men-only event, continued to promote Men with Breast Cancer Awareness Day, and produced a special podcast episode titled 'Men get breast cancer too'.

# FINANCIALLY RESILIENT

The support of the Federal Government's JobKeeper program, a focus on minimising costs, and our enduring partnerships have ensured BCNA maintains a strong financial position despite 18 months of unprecedented challenges and disruption.

## Government funding and support

We continue to have a strong relationship with Cancer Australia to deliver information forums and expand our information and support for First Peoples and the LGBTIQ+ community.

In its May 2021 budget, the Federal Government committed to funding of \$2.2 million per year over three years to support BCNA's Seat at the Table and Helpline programs, as well as supporting the reactivation of our face-to-face information forums in regional and rural Australia.

## BCNA's Major Partners go above and beyond

### Bakers Delight

Foundation Partner Bakers Delight showed that even a global pandemic would not stop their support. For the first time, Bakers Delight moved its Pink Bun campaign to October instead of May, launching it via video conference, and promoted virtual Pink Fun Buns alongside real ones.

Within seven months, another Pink Bun campaign was held in May 2021, incorporating many of the clever innovations that made the October one such a success, and again demonstrating the incredible strength of BCNA's partnership with Bakers Delight.

# DOUBLE THE FUN OF PINK BUN!

OCTOBER 2020  
CAMPAIGN RAISED

# \$1.13M

MAY 2021  
CAMPAIGN RAISED

# \$1.48M

which increased to **\$1.63M**  
with a donation of **\$150,000**  
from the Gillespie Foundation.

Over 21 years, **Bakers Delight**  
has raised more than  
**\$22 million for BCNA.** We  
couldn't achieve all we do  
without their valued support.



“EVEN AS COVID-19 HIT, WHILE BAKERS DELIGHT CEOS ELISE GILLESPIE AND DAVID CHRISTIE WERE FOCUSED ON THEIR HUNDREDS OF BAKERIES STAYING OPEN, THEY STILL CALLED TO MAKE SURE WE WERE OK, AND OFFERED ANY HELP WE MAY HAVE NEEDED. IT IS TRUE FRIENDSHIP AND TRUE SUPPORT.”

- Kirsten Pilatti, BCNA CEO

# FINANCIALLY RESILIENT

## Berlei

Berlei continued its support for My Care Kits for women who have had breast cancer surgery. The kits contain a specially designed Berlei bra and soft form plus information to help recovery. Faced with supply disruptions for their bras, Berlei pivoted to offer women vouchers that they could redeem online, which were very well received by our Network.



## Sussan

Despite large disruptions in the retail sector, in 2020 our longstanding partner Sussan worked with BCNA member Lisa Seward on a beautiful range of pyjamas, with proceeds donated to BCNA. In 2021, Sussan provided additional support for My Journey, our Seat at the Table program and our series of webcasts and podcasts.

## Manildra Group

Longstanding partner, the Manildra Group, helped BCNA leverage further support by matching donations in our 2020 June tax appeal and donating flour to Bakers Delight bakeries to kick start their baking of fun buns for the Pink Bun campaigns.

## Collins Foods Limited

As our largest workplace giving partner, Collins Foods Limited and their employees continued to support BCNA through their workplace giving program.

## Community fundraisers come together online

COVID-19 restrictions meant we had to innovate and transform some of our popular face-to-face fundraising events into virtual ones.

The December 2020 Carman's Fun Run became an online fundraising event called Walk, Run and Have Fun Together where participants set a personal challenge to complete their preferred distance and asked supporters to donate to BCNA.

We also launched a new Pink Sports Day website and e-store in preparation for the return of community team sports in 2021.

## Thanks to all our supporters

We are grateful for the extraordinary support of our corporate partners, individuals, donors and those leaving a bequest to BCNA who have helped us continue to be here for all Australians affected by breast cancer.



# FINANCIAL RESULTS

Like many not-for-profit organisations, BCNA's income streams were severely impacted by COVID-19 and the ongoing lockdowns. The organisation implemented cost-cutting measures to help offset the income decrease. BCNA also benefitted from the Federal Government stimulus support packages.

Most importantly, BCNA was still able to deliver our support, information and resources to Australians impacted by breast cancer without interruption. We were able to provide further support and information regarding the COVID-19 impact to those affected by breast cancer.

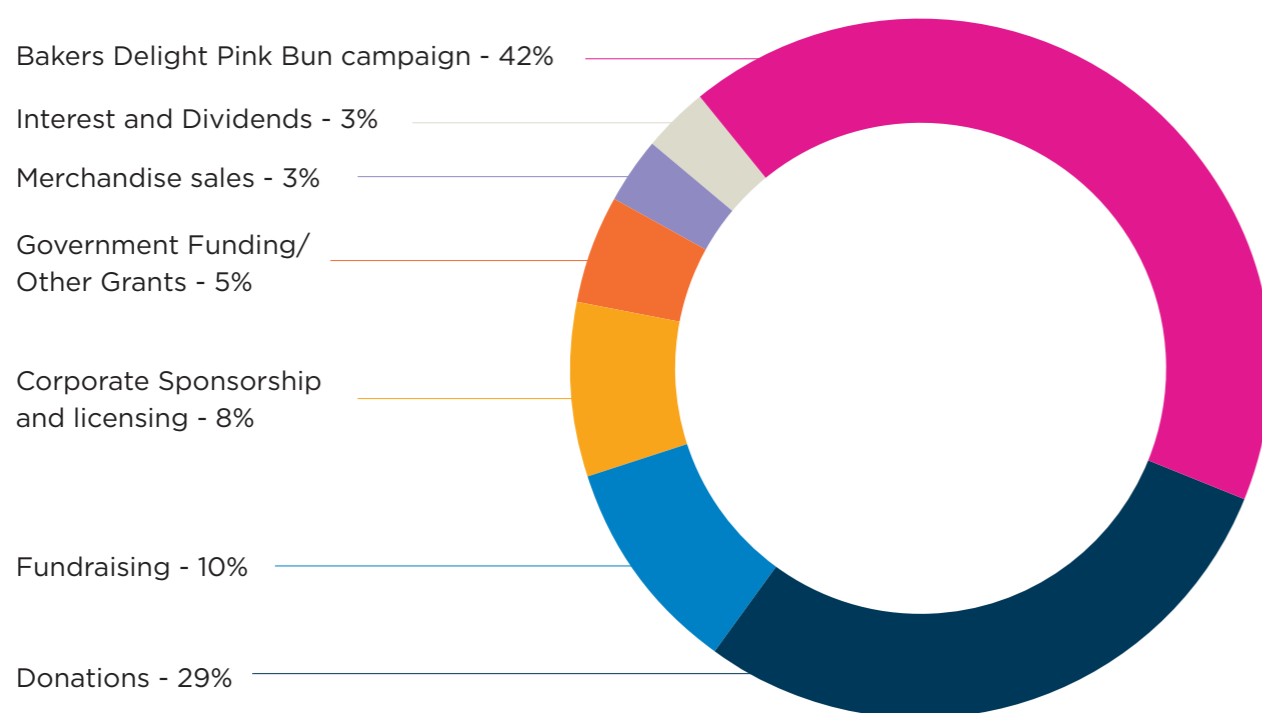
From 2021, BCNA changed our financial year end from 31 December to 30 June. There is a six-month reporting period from 1 January 2021 to 30 June 2021. A new financial year commenced on 1 July 2021.

Despite a significant operating deficit, in 2020, BCNA delivered a net surplus (before comprehensive income) of \$359,260, compared to 2019 surplus of \$435,184, and 2018 deficit of \$199,625.

In May 2021, BCNA was awarded a funding grant from the Commonwealth Department of Health for \$6.6M over three years, commencing from 1 July 2021. This will generate a significant beneficial impact to the organisation's income and surplus position for the new financial year.

You can view BCNA's complete financial statements online [here](#)

## REVENUES FROM CONTINUING ACTIVITIES



## STATEMENT OF PROFIT AND LOSS AND OTHER COMPREHENSIVE INCOME

	Half Year to 30/6	Full year to 31/12	
	2021	2020	2019
	\$	\$	\$
<b>TOTAL REVENUE</b>	3,558,763	5,609,127	6,634,795
<b>EXPENSES</b>			
Salaries and employee benefits expense	(1,619,025)	(3,035,137)	(2,943,199)
Cost of sales for merchandise sold	(58,465)	(61,521)	(75,434)
Program related expenses	(284,146)	(533,718)	(1,479,327)
Administration expense	(176,484)	(249,973)	(358,785)
IT expense	(347,465)	(741,915)	(400,331)
Distribution and travel expense	(73,787)	(212,486)	(515,874)
Amortisation and depreciation expense	(149,815)	(409,557)	(415,309)
Finance costs	(18,837)	(5,560)	(11,352)
<b>GAIN FOR THE PERIOD</b>	<b>830,739</b>	<b>359,260</b>	<b>435,184</b>
<b>OTHER COMPREHENSIVE INCOME</b>			
Revaluation on available for sale financial assets	321,656	(108,876)	531,731
<b>TOTAL COMPREHENSIVE GAIN FOR THE YEAR</b>	<b>1,152,395</b>	<b>250,384</b>	<b>966,915</b>
Donations	1,016,329	1,758,077	2,031,006

## REVENUES FROM CONTINUING ACTIVITIES

	Half Year to 30/6	Full year to 31/12	
	2021	2020	2019
Corporate Sponsorship and licensing	293,842	651,207	869,795
Government Funding/Other Grants	163,230	652,767	817,133
Fundraising	343,614	180,154	972,804
Bakers Delight Pink Bun campaign	1,480,052	1,125,055	1,414,810
Ticket sales	-	-	120,921
Merchandise sales	122,105	51,548	158,667
<b>OTHER COMPREHENSIVE INCOME</b>			
Interest and Dividends	123,132	164,921	186,879
Other	16,459	65,448	62,780
Job-Keeper from ATO	-	959,950	-
<b>TOTAL REVENUE FROM CONTINUING ACTIVITIES</b>	<b>3,558,763</b>	<b>5,609,127</b>	<b>6,634,795</b>

# BOARD OF DIRECTORS

JANUARY 2020 - JUNE 2021



**Kathryn Fagg AO**  
(Chair)

Kathryn is a high profile non-executive director of CSIRO and Watertrust Australia, where she is Chair, National Australia Bank and Djerriwarrh Investments. Kathryn is a former Chair of Boral Limited and former member of the board of the Reserve Bank of Australia.



**Prof Jacinta Elston**  
(Deputy Chair)

Jacinta is an Aboriginal woman from Townsville who has worked in Aboriginal and Torres Strait Islander health in higher education for more than two decades. Currently, she is Pro Vice-Chancellor (Indigenous) at Monash University.



**Lisa Montgomery AIFS**  
(Deputy Chair)

With almost 35 years' experience in the consumer lending and finance sectors, Lisa Montgomery is a respected leader, commentator and consumer advocate within the Australian financial services industry. Lisa has held chief executive roles in both public and privately held companies and is a regular host of Sky News Business Channel's Your Money, Your Call.



**Raelene Boyle AM MBE**

Raelene represented Australia in track and field at three Olympic Games. She won three Olympic silver medals, seven Commonwealth gold medals and two Commonwealth silver medals. In 1974, Raelene was made a Member of the Order of the British Empire (MBE) in 1974 and a Member of the Order of Australia in 2007, in recognition of her work with cancer organisations, particularly BCNA. Raelene is one of the National Trust's 100 Living Treasures, a member of the Australian Track and Field Hall of Fame and one of the Sport Australia Hall of Fame's 39 Legends of Australian sport.



**Professor Bruce Mann**

Bruce is Director of the Breast Service at Royal Melbourne and Royal Women's Hospital and Director of the Breast Tumour Stream of the Victorian Comprehensive Cancer Centre. His interests relate to systems for optimal breast cancer care and research to tailor the extent of breast cancer treatment to the individual patient.



**Clare Power**

Clare is a partner with PwC, where she is Assurance Partner in the Melbourne office, with a focus on risk, controls and governance. She is the lead Internal Controls partner across several major Australian companies.

# BOARD OF DIRECTORS

**JANUARY 2020 - JUNE 2021**



**Sarah Donnelly**

Sarah is Head of Group Secretariat at Westpac. She holds both a Bachelor and a Master of Laws and a Bachelor of Business Administration. Prior to joining Westpac, Sarah worked at Herbert Smith Freehills and the Australian Securities Exchange. She is an ally for GLOBAL (Westpac's Employee Action Group for LGBTIQ employees) and a member of Women of Westpac.



**Professor Fran Boyle AM**

*Retired from the Board on 24 November 2020*

Fran is Professor of Medical Oncology at the University of Sydney and is involved in the care of women with breast cancer at the Mater Hospital in North Sydney, and in teaching and research. She is also the Medical Director of the Pam McLean Communications Centre at the University of Sydney, training health professionals in better communication.



**Megan James**  
(Deputy Chair)

*Retired from the Board on 26 May 2021*

Megan has worked in IT since 1998, with her experience covering software, hardware, storage and the data centre market. She sits on the Board of Women in ICT and was elected President in 2020. Megan was diagnosed with breast cancer in 1996 and again in 2012. She has been involved with BCNA since its foundation and was appointed to the Board in 2013.



# OUR PARTNERS

We continue to nurture and develop strong partnerships across our Network, the cancer and health promotion sectors and with corporate, philanthropic and community leaders. These all play a critical role in helping to magnify our impact.

In particular, we would like to thank our corporate partners and major donors for supporting us through such a challenging time.

## Foundation Partner

*Bakers Delight*

## Major Partners

**BERLEI**

**sussan**

**red energy**

## Partners

Alliance Airlines

ANZ

Collins Foods Limited

Dry July

Estee Lauder

HWL Ebsworth

John Cotton

Kao

Konica Minolta

Manildra Group

Melbourne Football Club

Middy's

Opal

Vic Mix

Zorich Group

## Supporters

BLK

Good2Give

Melbourne Vixens

Nine Network

One Small Step Collective

SEN

Seven Network

Star Packaging Solutions

## Product Partnerships

Boob Armour

Carpet One and Harvey Norman

Goodman Wine

Gray-Nicolls

Just Hockey

Murray River Salt

Ref Warehouse

Ritchies Supermarkets

Russell Corporation

Scrub Lab

Showcase Jewellers

Steeden

The Botanical Press

Vevoke

Zena

# OUR ADVISORY GROUPS

## First Peoples Advisory Group

Prof. Jacinta Elston, Chair

Sonja Carmichael

Andrea Casey

Jaymie Coleman

Aunty Dot Filopante

Aunty Marg Lawton

Leah Lindre-Morrison

Aunty Pam Pedersen

Aunty Thelma Weston

## LGBTIQ+ Advisory Group

Laurie Bebbington

Sandie Bennett

Jakk Hodson

Melissa Krollig

Liisa Laasko

Annette Perram

Julie Rae

Catherine Wheeler

Ro Woods

## Metastatic Breast Cancer Advisory Group

Andrea Smith, Chair

Ros Casperson

Chantal Corthals

Belinda Johnson

Kim Parish

Louise Sinclair

Lisa Tobin

## Strategic Advisory Group

Consumer Representatives

Jodie Lydeker

Andrea Smith

Health Professionals

Prof. Fran Boyle AM

Dr Susan Fraser

Mrs Jenny Gilchrist

Dr Belinda Kiely

Dr Gillian Lamoury

Prof. Bruce Mann

Dr Vivienne Milch

Ms Kerry Patford

Assoc. Prof. Michael Penniment

Prof. Kelly Phillips

Assoc. Prof. Wendy Raymond

Prof. Christobel Saunders AO

Assoc. Prof. Joanne Shaw

Dr Magdalena Simonis

Prof. Andrew Spillane

Dr Charlotte Tottman

Prof. Jane Turner

Miss Melanie Walker

Dr Michelle White

# HOW TO GET INVOLVED

Find out more about all the ways you can get involved at [bcna.org.au](https://bcna.org.au).

## Attend a BCNA event

Our major events such as Field of Women and conferences bring people together to help make a difference.

## Connect with others

Join our Online Network to connect with others affected by breast cancer.

## Donate

Make a one-off donation, set up a regular monthly donation or leave a gift in your will.

## Give back while you work

Workplace giving brings employers and staff together to support BCNA. It is an easy and convenient way to donate via pre-tax payroll deductions.

## Speak out

BCNA Consumer Representatives represent the views of Australians affected by breast cancer in a wide range of forums.

## Hold a fundraising event

A Pink Lady Event can be anything from a simple afternoon tea to a fancy cocktail party. A Pink Sports Day is the perfect way for local sporting clubs to show their support.

## Help with research

If you have been diagnosed with breast cancer, join our Review & Survey Group so you can be involved in research.

## Partner with us



We nurture relationships with selected organisations and individuals to help strengthen our Network. Contact BCNA to find out how we can work together.

## Set a personal goal

From fun runs to overseas adventures, we have some great ways you can take on a challenge while supporting BCNA.





-  [facebook/bcna.org.au](https://facebook.com/bcna.org.au)
-  [instagram/bcna.org.au](https://instagram.com/bcna.org.au)
-  [youtube.com/user/BCNetworkAustralia](https://youtube.com/user/BCNetworkAustralia)
-  [twitter.com/bcnapinklady](https://twitter.com/bcnapinklady)
-  [linkedin.com/company/breast-cancer-network-australia](https://linkedin.com/company/breast-cancer-network-australia)

# ANNUAL REVIEW

JANUARY 2020 - JUNE 2021

**BREAST CANCER NETWORK AUSTRALIA**

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